

Dear Exhibitor,

Tea Tasting Session



Thank you for exhibiting at the HKTDC Hong Kong International Tea Fair 2012. Apart from the opportunity to set up a booth at the fully equipped exhibition hall at the captioned fair, you could also take advantage to promote your business and products to the industry professionals and fair visitors through our Tea Tasting Session.

Each session will be a one-hour session held in a designated area within the fairground. The Organizers will provide you with basic tea wares, presentation equipments, microphones, tables and chairs. Furthermore, your presentation will be publicized in related printed matters and on-site signage. **Nevertheless, participating exhibitors will be responsible for promotion of the presentation and recruitment of attendees.**

The package for each tasting session is **HK\$7,800 / US\$1,000** and time slots will be allocated on a **first-come-first-served basis**. Please take note that the Fair will be opened to trade visitors on 16-17 Aug 2012 exclusively; and the general public will be admitted on 18 Aug 2012. Therefore, if you wish to promote your products and services to industry players and trade buyers, sessions on 16 or 17 Aug will be more desirable, whereas if your target is the general public, you may consider holding a session on 18 Aug. The Organiser reserves all rights to accept or reject an application and contents of presentations will be subject to the Organizers' final approval.

To reserve a Tea Tasting Session, please complete and return the Application Form **on or before 6 July 2012 (Friday)**.

Hong Kong Trade Development Council

FORM**Deadline
6 July 2012****HKTDC Hong Kong
International Tea Fair
16-18 / 8 / 2012**

Return to :
 Hong Kong Trade Development Council
 Unit 7, Expo Galleria, HKCEC,
 1 Expo Drive, Wan Chai, Hong Kong
 Attn: Ms Jase Hui
 Tel : (852) 2240 4542
 Fax : (852) 3915 1434
 Email : jase.kf.hui@hktdc.org

Application Form of Tea Tasting Session

The Tea Tasting Session is a special event held at the Fair's fairground which enables exhibitors to further publicize their companies and products.

We, _____ (Company Name), would like to acquire the captioned package at **HK\$7,800 / US\$1,000** per session of 60 minutes. We understand that the cost for each session includes:

1. Classroom style set-up for 40 pax (including tables and chairs).
2. Projector and screen for presentation use.
3. Basic sound system (including microphones and speakers).
4. Paper cup (Quantity: 50 pieces)
5. Electric teapot (Quantity: 6 pieces)
6. Bamboo cup saucer (Quantity: 4 pieces)
7. Basic tea ware (i.e. glass tea soup container, glass teapot with strainer, bamboo tea tray) (Quantity: 10 sets)
8. 1 piece of foamboard backdrop for the session.

Details of the Session**Venue: Hall 3****Please indicate your preferred date:**

- 16 August 2012 (target TRADE visitors and buyers)
 17 August 2012 (target TRADE visitors and buyers)
 18 August 2012 (target GENERAL public and consumers)

Payment Method

- Cheque payable to "**Hong Kong Trade Development Council**"
 * Please submit the copy of cheque to us for verification purpose.

- Credit Card

Name of Cardholder : _____ Card Type : Visa Master

Card No. : _____ Expiry Date : _____

Company Information (Mandatory Field)

Company Name : _____

Address : _____

Country : _____

Booth No. : _____ Contact Person : _____

Telephone No. : _____ Mobile No. : _____

Fax No. : _____ Email : _____

Terms & Conditions:

1. All orders are subject to acceptance by the Organiser.
2. All orders are handled on a first-come first-served basis.
3. No orders will be entertained without the required payment.
4. Accepted exhibitors will be allotted a session of 60 minutes for publicizing their products only. Additional request will be entertained if time slots are still available after the application deadline.
5. HKTDC has absolute discretion in the determination of date and time of the Tea Tasting Session assigned to each exhibitor.
6. Participating exhibitors will be responsible for promotion of the presentation and attendants' recruitment
7. The Organiser retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
8. The Organiser reserves the rights to make any changes without prior notice.
9. Our company has read the above "Terms & Conditions" of the competition and agrees to abide by them.

Authorised Signature_____
Company Chop_____
Date