

致 參展商：

## 「茗茶平台」



感謝 貴公司參加香港貿發局香港國際茶展 2023。各參展商除可於展覽廳設置攤位外，更歡迎參加於展覽期間舉辦的「茗茶平台」，藉此良機向各業內及參觀人士介紹 貴公司的名茶及茶具。

「茗茶平台」每節為一小時，舉行地點將設於會場之內。主辦機構將提供基本茶具、演講器材、麥克風、檯椅等，並將 貴公司之推廣時間列印於相關的宣傳刊物及會場指示牌上。而貴公司需負責有關宣傳推廣及邀請聽眾之事宜。

「茗茶平台」每節費用為港幣\$8,405 元正/美金 1,085 元正，推廣時段將以先到先得之方式分配。另外，主辦機構保留一切對宣傳內容作最後核准及拒絕任何申請之權利。

如欲申請「茗茶平台」，請填妥申請表格並於 2023 年 7 月 8 日 (星期五) 或以前 交回本局。

香港貿易發展局

<b>表格</b> <b>截止日期</b> <b>2023年7月8日</b>	<b>香港貿發局</b> <b>香港國際茶展</b> <b>17-19/8/2023</b>	請交回： 香港貿易發展局 (展覽事務部) 香港灣仔博覽道1號 香港會議展覽中心博覽商場7號 古先生收 電話: (852) 2240-4124 電郵: kevin.wh.koo@hktdc.org
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### 「茗茶平台」申請表

「茗茶平台」是香港貿發局香港國際茶展期間舉行的特備節目之一，目的是提供另一個平台讓參展商進一步宣傳其公司及產品。

本公司 \_\_\_\_\_ (公司名稱) 現申請「茗茶平台」，每節時段 (一小時) 收費為港幣8,405元正/美金1,085元正。本公司明白每節費用包括以下項目：

1. 可容納 30 人的場地 (包括桌子和椅子)
2. 作演講用的投射器和螢幕
3. 基本音響系統 (包括咪高峯和喇叭)
4. 紙杯 (50 隻)
5. 電壺 (5 個)
6. 竹制茶杯托 (4 個)
7. 基本茶具[玻璃公道杯、玻璃茶壺 (有隔)、竹制茶盤] (10 套)
8. 背牌 1 塊

**活動資料：**

「茗茶平台」地點：稍後公布

請表明您所選擇的日期<sup>2</sup>：

- 2023 年 8 月 17 日 (星期四)  
 2023 年 8 月 18 日 (星期五)

**繳費方法**

每節費用為港幣\$8,405 元/ 美金\$1,085 元 \*如有任何銀行手續費，需由申請人支付

支票 予「香港貿易發展局」

信用卡

持咭人姓名：\_\_\_\_\_ 信用卡類別： Visa  Master 萬事達  
 信用咭號碼：\_\_\_\_\_ 有效日期：\_\_\_\_\_

**公司資料: (必須填寫)**

公司名稱 : \_\_\_\_\_  
 地址 : \_\_\_\_\_  
 國家 : \_\_\_\_\_  
 展台編號 : \_\_\_\_\_ 聯絡人 : \_\_\_\_\_  
 電話號碼 : \_\_\_\_\_ 手機號碼 : \_\_\_\_\_  
 傳真號碼 : \_\_\_\_\_ 電郵 : \_\_\_\_\_

**條款細則:**

1. 主辦機構有權接受或拒絕任何申請。
2. 所有申請一律按先到先得的形式處理。
3. 所有未付款之申請將不獲受理。
4. 參加「茗茶平台」之參展商只獲分配一節為時 60 分鐘的活動時間，任何額外之申請將按照申請截止日期後的尚餘時段來分配。
5. 香港貿發局有分配日期及時段給各參展商的最終決定權。
6. 參展商需負責有關宣傳推廣及邀請聽眾之事宜。
7. 主辦機構保留對所遞交的資料和產品予以宣傳、展覽及印刷等方面之權利。
8. 主辦機構保留任何更改之權利，而無須另行通知。

**聲明**

本公司已閱讀並同意遵守以上條款細則。

\_\_\_\_\_ 簽署

\_\_\_\_\_ 公司蓋章

\_\_\_\_\_ 日期

Dear Exhibitor,

## Tea Tasting Session



Thank you for exhibiting at the HKTDC Hong Kong International Tea Fair 2023. Apart from the opportunity to set up a booth at the fully equipped exhibition hall at the captioned fair, you could also take advantage to promote your business and products to the industry professionals and fair visitors through our Tea Tasting Session.

Each session will be a one-hour session held in a designated area within the fairground. The Organizer will provide you with basic tea wares, presentation equipment, microphones, tables and chairs. Furthermore, your presentation will be publicized in related printed matters and on-site signage. **Participating exhibitors will be responsible for the promotion of the presentation and recruitment of attendees.**

The package for each tasting session is **HK\$8,405 / US\$1,085** and time slots will be allocated on a **first-come-first-served basis**. The Organizer reserves all rights to accept or reject an application and contents of presentations will be subject to the Organizers' final approval.

To reserve a Tea Tasting Session, please complete and return the Application Form **on or before 8 July 2023 (Friday)**.

Hong Kong Trade Development Council

**FORM****Deadline  
8 July 2023****HKTDC Hong Kong  
International Tea Fair  
17 - 19 / 8 / 2023****Return to :**  
Hong Kong Trade Development Council  
Unit 7, Expo Galleria, HKCEC,  
1 Expo Drive, Wan Chai, Hong Kong  
Attn: Mr Kevin Koo  
Tel : (852) 2240-4124  
Email: kevin.wh.koo@hktdc.org**Advertising & Promotion Opportunities****Application Form of Tea Tasting Session**

The Tea Tasting Session is a special event held at the Fair's fairground which enables exhibitors to further publicize their companies and products.

We, \_\_\_\_\_ (Company Name), would like to acquire the captioned package at **HK\$8,405 / US\$1,085** per session of 60 minutes. We understand that the cost for each session includes:

1. Classroom style set-up for 30 pax (including tables and chairs)
2. Projector and screen for presentation use
3. Basic sound system (including microphones and speakers)
4. Paper cup (Quantity: 50 pieces)
5. Electric teapot (Quantity: 5 pieces)
6. Bamboo cup saucer (Quantity: 4 pieces)
7. Basic tea ware (i.e. glass tea soup container, glass teapot with strainer, bamboo tea tray) (Quantity: 10 sets)
8. 1 piece of foamboard backdrop for the session

**Details of the Session****Venue: To be confirmed later****Please indicate your preferred date<sup>2</sup>:**

- 17 August 2023 (Thursday)  
 18 August 2023 (Friday)

**Payment Method**

\* Each Session **HK\$8,405 / US\$1,085**. All bank charges should be borne by the exhibitor.

- Cheque payable to "Hong Kong Trade Development Council"
- Credit Card  
 Name of Cardholder : \_\_\_\_\_ Card Type :  Visa  Master  
 Card No. : \_\_\_\_\_ Expiry Date : \_\_\_\_\_

**Company Information (Mandatory Field)**

Company Name : \_\_\_\_\_

Address : \_\_\_\_\_

Country : \_\_\_\_\_

Booth No. : \_\_\_\_\_ Contact Person : \_\_\_\_\_

Telephone No. : \_\_\_\_\_ Mobile No. : \_\_\_\_\_

Fax No. : \_\_\_\_\_ Email : \_\_\_\_\_

**Terms & Conditions:**

1. All orders are subject to acceptance by the Organiser.
2. **All orders are handled on a first-come first-served basis.**
3. No orders will be entertained without the required payment.
4. Accepted exhibitors will be allotted a session of 60 minutes for publicizing their products only. Additional request will be entertained if time slots are still available after the application deadline.
5. **HKTDC has absolute discretion in the determination of date and time of the Tea Tasting Session assigned to each exhibitor.**
6. Participating exhibitors will be responsible for promotion of the presentation and attendants' recruitment
7. The Organiser retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
8. The Organiser reserves the rights to make any changes without prior notice.

**Declaration:**

- Our company has read the above "Terms & Conditions" of the competition and agrees to abide by them.

\_\_\_\_\_  
**Authorised Signature**\_\_\_\_\_  
**Company Chop**\_\_\_\_\_  
**Date**