

致 參展商：

「茗茶平台」



感謝 貴公司參加香港貿發局香港國際茶展 2024。各參展商除可於展覽廳設置攤位外，更歡迎參加於展覽期間舉辦的「茗茶平台」，藉此機會向各業內及參觀人士介紹 貴公司的名茶及茶具。

「茗茶平台」每節為一小時，舉行地點將設於會場之內。主辦機構將提供基本茶具、演講器材、麥克風、檯椅等，並將 貴公司之推廣時間列印於相關的宣傳刊物及會場指示牌上。然而，貴公司亦需負責有關宣傳推廣及邀請聽眾之事宜。

「茗茶平台」每節費用為港幣\$8,615 元正/美金 1,115 元正，推廣時段將以先到先得之方式分配。另外，主辦機構保留一切對宣傳內容作最後核准及拒絕任何申請之權利。

如欲申請「茗茶平台」，請填妥申請表格並於 2024 年 7 月 5 日 (星期五) 或以前 交回本局。

香港貿易發展局

表格 11	香港貿發局	請交回： 香港貿易發展局 (展覽事務部) 香港灣仔博覽道1號 香港會議展覽中心博覽商場7號 江先生收 電話: (852) 2240-4635 電郵: jim.th.kong@hktdc.org
截止日期 2024年7月5日	香港國際茶展 15-17/8/2024	

「茗茶平台」申請表

「茗茶平台」是香港貿發局香港國際茶展期間舉行的特備節目之一，目的是提供另一個平台讓參展商進一步宣傳其公司及產品。

本公司 _____ (公司名稱) 現申請「茗茶平台」，每節時段 (一小時) 收費為港幣8,615元正/美金1,115元正。本公司明白每節費用包括以下項目：

1. 可容納 30 人的場地 (包括桌子和椅子)
2. 作演講用的投射器和螢幕
3. 基本音響系統 (包括咪高峯和喇叭)
4. 紙杯 (50 隻)
5. 電壺 (5 個)
6. 竹制茶杯托 (4 個)
7. 基本茶具[玻璃公道杯、玻璃茶壺 (有隔)、竹制茶盤] (10 套)
8. 背牌 1 塊

活動資料：

「茗茶平台」地點：稍後公布

請表明您所選擇的日期：

- 2024 年 8 月 15 日 (星期四) 2024 年 8 月 16 日 (星期五)

繳費方法

每節費用為港幣\$8,615 元/ 美金\$1,115 元 *如有任何銀行手續費，需由申請人支付

支票 予「香港貿易發展局」

信用卡

持咭人姓名：_____ 信用卡類別： Visa Master 萬事達

信用咭號碼：_____ 有效日期：_____

公司資料: (必須填寫)

公司名稱：_____
地址：_____
國家：_____
展台編號：_____ 聯絡人：_____
電話號碼：_____ 手機號碼：_____
傳真號碼：_____ 電郵：_____

條款細則：

1. 主辦機構有權接受或拒絕任何申請。
2. 所有申請一律按先到先得的形式處理。
3. 所有未付款之申請將不獲受理。
4. 參加「茗茶平台」之參展商只獲分配一節為時 60 分鐘的活動時間，任何額外之申請將按照申請截止日期後的尚餘時段來分配。
5. 香港貿發局有分配日期及時段給各參展商的最終決定權。
6. 參展商需負責有關宣傳推廣及邀請聽眾之事宜。
7. 主辦機構保留對所遞交的資料和產品予以宣傳、展覽及印刷等方面之權利。
8. 主辦機構保留任何更改之權利，而無須另行通知。

聲明

本公司已閱讀並同意遵守以上條款細則。

簽署

公司蓋章

日期

Dear Exhibitor,

Tea Tasting Session



Thank you for exhibiting at the HKTDC Hong Kong International Tea Fair 2024. In addition to the opportunity to set up a booth in the well-equipped exhibition halls of the fair, you can also take the opportunity to promote your business and products to industry professionals and fair visitors through our Tea Tasting Session.

Each session will be up to one hour long held in a designated area within the fairground. The organiser will provide you with basic tea wares, presentation equipment, microphones, tables and chairs. Furthermore, your presentation will be promoted through relevant print and on-site signage. **Nevertheless, participating exhibitors will be responsible for promotion of the presentation and recruitment of attendees.**

The package for each tasting session is **HK\$ 8,615/US\$ 1,115**, and time slots are allocated on a **first-come first-served basis**. The Organiser reserves all rights to accept or reject applications, and the presentation content will be subject to the Organiser's final approval.

If you would like to reserve a Tea Tasting Session, please complete and return the application form **on or before July 5, 2024 (Friday)**.

Hong Kong Trade Development Council

FORM 11	HKTDC Hong Kong International Tea Fair 15-17 / 8 / 2024	Return to : Hong Kong Trade Development Council Unit 7, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong Attn: Mr Kong Tel : (852) 2240-4635 Email: jim.th.kong@hktdc.org
Deadline 5 July 2024		

Application Form of Tea Tasting Session

The Tea Tasting Session is a special event held at the Fair’s fairground which enables exhibitors to further publicise their companies and products.

We, _____ (Company Name), would like to acquire the captioned package at **HK\$8,615 / US\$1,115** per session of 60 minutes. We understand that the cost for each session includes:

1. Classroom style set-up for 30 pax (including tables and chairs)
2. Projector and screen for presentation use
3. Basic sound system (including microphones and speakers)
4. Paper cup (Quantity: 50 pieces)
5. Electric teapot (Quantity: 5 pieces)
6. Bamboo cup saucer (Quantity: 4 pieces)
7. Basic tea ware (i.e. glass tea soup container, glass teapot with strainer, bamboo tea tray) (Quantity: 10 sets)
8. 1 piece of foamboard backdrop for the session

Details of the Session

Venue: To be confirmed later

Please indicate your preferred date:

- 15 August 2024 (Thursday) 16 August 2024 (Friday)

Payment Method

* Each Session **HK\$8,615 / US\$1,115**. All bank charges should be borne by the exhibitor.

- Cheque payable to “Hong Kong Trade Development Council”
- Credit Card
- Name of Cardholder : _____ Card Type : Visa Master
- Card No. : _____ Expiry Date : _____

Company Information (Mandatory Field)

Company Name : _____

Address : _____

Country : _____

Booth No. : _____ Contact Person : _____

Telephone No. : _____ Mobile No. : _____

Fax No. : _____ Email : _____

Terms & Conditions:

1. All orders are subject to acceptance by the Organiser.
2. All orders are handled on a first-come first-served basis.
3. No orders will be entertained without the required payment.
4. Accepted exhibitors will be allotted a session of 60 minutes for publicising their products only. Additional request will be entertained if time slots are still available after the application deadline.
5. HKTDC has absolute discretion in the determination of date and time of the Tea Tasting Session assigned to each exhibitor.
6. Participating exhibitors will be responsible for promotion of the presentation and attendants’ recruitment
7. The Organiser retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
8. The Organiser reserves the rights to make any changes without prior notice.

Declaration:

- Our company has read the above “Terms & Conditions” of the competition and agrees to abide by them.

Authorised Signature	Company Chop	Date
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