

致 參展商：

「茗茶平台」



感謝 貴公司參加香港貿發局香港國際茶展 2025。各參展商除可於展覽廳設置攤位外，更歡迎參加於展覽期間舉辦的「茗茶平台」，藉此機會向各業內及參觀人士介紹 貴公司的名茶及茶具。

「茗茶平台」每節為一小時，舉行地點將設於會場之內。主辦機構將提供基本茶具、演講器材、麥克風、檯椅等，並將 貴公司之推廣時間列印於相關的宣傳刊物及會場指示牌上。然而，貴公司亦需負責有關宣傳推廣及邀請聽眾之事宜。

「茗茶平台」每節費用為港幣\$8,830 元正/美金\$1,145 元正，推廣時段將以先到先得之方式分配。另外，主辦機構保留一切對宣傳內容作最後核准及拒絕任何申請之權利。

如欲申請「茗茶平台」，請填妥申請表格並於 2025 年 7 月 4 日 (星期五) 或以前 交回本局。

香港貿易發展局

Dear Exhibitor,

Tea Tasting Session



Thank you for exhibiting at the HKTDC Hong Kong International Tea Fair 2025. In addition to the opportunity to set up a booth in the well-equipped exhibition halls of the fair, you can also take the opportunity to promote your business and products to industry professionals and fair visitors through our Tea Tasting Session.

Each session will be up to one hour long held in a designated area within the fairground. The organiser will provide you with basic tea wares, presentation equipment, microphones, tables and chairs. Furthermore, your presentation will be promoted through relevant print and on-site signage. **Nevertheless, participating exhibitors will be responsible for promotion of the presentation and recruitment of attendees.**

The package for each tasting session is **HK\$ 8,830/US\$ 1,145**, and time slots are allocated on a **first-come first-served basis**. The Organiser reserves all rights to accept or reject applications, and the presentation content will be subject to the Organiser's final approval.

If you would like to reserve a Tea Tasting Session, please complete and return the application form **on or before July 4, 2025 (Friday)**.

Hong Kong Trade Development Council

FORM 11	HKTDC Hong Kong International Tea Fair 14-16 / 8 / 2025	Return to : Hong Kong Trade Development Council Unit 7, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong Attn: Mr Kong Tel : (852) 2240-4635 Email: jim.th.kong@hktdc.org
Deadline 4 July 2025		

Application Form of Tea Tasting Session

The Tea Tasting Session is a special event held at the Fair’s fairground which enables exhibitors to further publicise their companies and products.

We, _____ (Company Name), would like to acquire the captioned package at **HK\$8,830 / US\$1,145** per session of 60 minutes. We understand that the cost for each session includes:

1. Classroom style set-up for 30 pax (including tables and chairs)
2. Projector and screen for presentation use
3. Basic sound system (including microphones and speakers)
4. Paper cup (Quantity: 50 pieces)
5. Electric teapot (Quantity: 5 pieces)
6. Bamboo cup saucer (Quantity: 4 pieces)
7. Basic tea ware (i.e. glass tea soup container, glass teapot with strainer, bamboo tea tray) (Quantity: 10 sets)
8. 1 piece of foamboard backdrop for the session

Details of the Session

Venue: To be confirmed later

Please indicate your preferred date:

- 14 August 2025 (Thursday) 15 August 2025 (Friday)

Payment Method

* Each Session **HK\$8,830 / US\$1,145.** All bank charges should be borne by the exhibitor.

- Cheque payable to “Hong Kong Trade Development Council”
- Credit Card
- Name of Cardholder : _____ Card Type : Visa Master
- Card No. : _____ Expiry Date : _____

Company Information (Mandatory Field)

Company Name : _____

Address : _____

Country : _____

Booth No. : _____ Contact Person : _____

Telephone No. : _____ Mobile No. : _____

Fax No. : _____ Email : _____

Terms & Conditions:

1. All orders are subject to acceptance by the Organiser.
2. All orders are handled on a first-come first-served basis.
3. No orders will be entertained without the required payment.
4. Accepted exhibitors will be allotted a session of 60 minutes for publicising their products only. Additional request will be entertained if time slots are still available after the application deadline.
5. HKTDC has absolute discretion in the determination of date and time of the Tea Tasting Session assigned to each exhibitor.
6. Participating exhibitors will be responsible for promotion of the presentation and attendants’ recruitment
7. The Organiser retains all rights for printing, publishing and exhibiting the submitted information and product samples at its discretion.
8. The Organiser reserves the rights to make any changes without prior notice.

Declaration:

- Our company has read the above “Terms & Conditions” of the competition and agrees to abide by them.

Authorised Signature	Company Chop	Date
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