

<b>FORM 9</b>	<b>HKTDC International Tea Fair 2026</b> <b>香港國際茶展2026</b>	<b>Return to :</b> Exhibitions & Digital Business Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240-5809 Attn : Ms. Cynthia Leung Email: cynthia.wy.leung@hktdc.org
<b>Deadline</b> <b>10 July 2026</b>	<b>13 - 15 / 8 / 2026</b>	

## Advertising in Benefit Coupons booklet Order Form

We, \_\_\_\_\_

(Name of Company), would like to apply for advertising in the Benefit Coupons booklet as follows:

**Benefit Coupon**

Original Price Rate: HK\$5,000 (US\$642) / Coupon Space

**Original price \$5,000 is waived for exhibitors submitted before 10 July 2026**

No. of Coupon(s) \_\_\_\_\_ Total Amount: \_\_\_\_\_ Coupon Design: 1-side / 2-side (please circle)

Please **tick**  **1-3 categories** from list below which described your product(s) featured on the coupon. These will serve the keywords of your coupon on the e-coupon website.

Nature of Product(s):

- 1. Tea 各地名茶
- 2. Teaware 茶具
- 3. Tea Craft 茶工藝品
- 4. Friends of Tea 茗茶之友 (Baked Product 烘焙食品, Candies 糖果, Processed Food 加工食品, Baking Ingredients 烘焙材料, Biscuit 餅乾, Baking Tool 烘焙工具, Confectionery 糖果甜點, Pickled Food 醃漬食品, Snack 零食, Topping 配料, Dried and Preserved Food 乾制及腌制食品)
- 5. Tea Packaging & Processing Equipment 茶葉包裝與機械
- 6. Tea Testing Service 茶葉檢測服務
- 7. Drinking Water 飲用水
- 8. Others 其他 \_\_\_\_\_

Title of Coupon:

Please provide a title of each Benefit Coupon which will be shown alongside on the e-coupon website.

中文: \_\_\_\_\_

English: \_\_\_\_\_

**\*Please refer to the advertising Specifications of the exhibitor’s manual for details.**

**\*The Benefit Coupons will be publicized through different channels:**

- dispatched to visitors in the exhibition;
- shown on Fair Website; and
- dispatched to visitors via email

**Exhibitors should accept all formats of the Benefit Coupons presented by visitors.**

These formats include but not limited to printed coupon from the coupon booklet, website, email or image on any mobile device no matter in colored or black-and-white. **Please state clearly if the offer of the benefit coupon is only applicable during the fair period to avoid any disputes.**

I understand that the deadline for submission of advertising materials is **10 July 2026** and that the Organiser reserves the right to correct or reject any advertisement at its sole discretion.

Company Name : \_\_\_\_\_ Booth No. : \_\_\_\_\_

Contact Person : \_\_\_\_\_ Position : \_\_\_\_\_

Address : \_\_\_\_\_

Tel. : \_\_\_\_\_ Fax : \_\_\_\_\_

Signature : \_\_\_\_\_ Date : \_\_\_\_\_

Company Chop : \_\_\_\_\_

**Notes : 1. All orders are subject to acceptance by the Organiser.**

**2. Late submission of Order Form or Advertising Materials will not be entertained.**

**3. Please note that the terms and conditions set out on the inside cover of Part C of this booklet shall apply to this Order Form. Please read those terms and conditions carefully.**

(For office use)

**Acknowledgement of Receipt by HKTDC**

Received on: \_\_\_\_\_ By: \_\_\_\_\_

<b>Advertising Specifications</b>	<b>Hong Kong International Tea Fair 2026</b> <b>香港國際茶展2026</b>	<b>Return to:</b> Exhibitions and Digital Business Hong Kong Trade Development Council Unit 13, Expo Galleria HK Convention & Exhibition Centre 1 Expo Drive, Wanchai, Hong Kong Tel : (852) 2240-5809 Attn : Ms. Cynthia Leung Email: cynthia.wy.leung@hktdc.org
<b>Deadline</b> <b>10 July 2026</b>	<b>13 - 15 / 8 / 2026</b>	

## Benefit Coupons Details

I. Benefit Coupon booklet Circulation

50,000 copies

II. Specification

Size: 98mm width x 72mm height

**Benefit Coupon:**\* (Please provide **two/three** JPEG files all together)

**1. Printed Coupon Size: 92mm width x 72mm height (3mm bleeding Excluded)**

**2. Online Thumbnail Size: 1230px width x 921px height**

**3. (\*Only for coupons with 2-sided design)**

**Online Coupon Preview Size: 1230px width x 1842px height**

III. Advertising Rate (non-commissionable):

\* Cost of colour separation is not included.

Benefit Coupon: HK\$5,000 (US\$642) / Coupon

**Original price \$5,000 is waived for exhibitors submitted before 10 July 2026**

IV. Advertising Material

a) File formats:

Highest Quality (300 dpi) JPEG (3mm bleeding)

b) Production cost incurred as a result of advertising material being supplied in an incorrect format will be charged to the advertiser.

c) The Organiser reserves the right to correct or reject any advertisement at its discretion without giving any explanation or reasons.

d) To avoid any unnecessary ambiguity, it is suggested to list your own Terms & Conditions on your coupon.

V. Deadlines to be noted

Submission of Advertising Materials: **10 July 2026**

**Note : Insertion of advertisement in the coupon booklet cannot be guaranteed for any late submissions of advertising materials.**

表格九	<b>Hong Kong International Tea Fair 2026</b> <b>香港國際茶展2026</b> <b>13 - 15 / 8 / 2026</b>	<b>請交回</b> 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號 香港貿易發展局 展覽及數碼業務部 梁詠然小姐收 電話：(852) 2240-5809 電郵: cynthia.wy.leung@hktdc.org
<b>截止日期：</b> <b>2026年7月10日</b>		

## 優惠券小冊子推廣申請表

我司 \_\_\_\_\_ (公司名稱), 欲申請於香港國際茶展、美與健康生活博覽、家電·家居·博覽及美食博覽 優惠券小冊子 內刊登優惠券

### 優惠券

原本價錢: 港幣\$5,000 (美金\$642) / 每優惠券

參展商於 2026 年 7 月 10 日或之前遞交申請可獲豁免原本價錢: 港幣\$5,000

優惠券數量 \_\_\_\_\_ 總額 (港幣/美金): \_\_\_\_\_ 設計: 單面 / 雙面 (請圈下選擇)

請從下方清單中勾選 1-3 個最能描述優惠券所展示商品的類別，這些類別將作為您優惠券在電子優惠券網站上的關鍵字。

產品類別:

- 1. Tea 各地名茶
- 2. Teaware 茶具
- 3. Tea Craft 茶工藝品
- 4. Friends of Tea 茗茶之友 (Baked Product 烘焙食品, Candies 糖果, Processed Food 加工食品, Baking Ingredients 烘焙材料, Biscuit 餅乾, Baking Tool 烘焙工具, Confectionery 糖果甜點, Pickled Food 醃漬食品, Snack 零食, Topping 配料, Dried and Preserved Food 乾制及腌制食品)
- 5. Tea Packaging & Processing Equipment 茶葉包裝與機械
- 6. Tea Testing Service 茶葉檢測服務
- 7. Drinking Water 飲用水
- 8. Others 其他 \_\_\_\_\_

標題: 請為 貴司的優惠券下標題，該標題將顯示於電子優惠券網頁上。

中文: \_\_\_\_\_

English: \_\_\_\_\_

- \* 詳情請參閱附件的廣告規格。
- \* 主辦機構會透過以下途徑廣泛宣傳參展商所提供之優惠券:
  - 印製於 優惠券小冊子 內;
  - 刊登於香港國際茶展網頁上; 及
  - 電郵發送

參展商務必接受參觀人士以不同方式出示的優惠券，此等方式包括但並不限於從 (優惠券小冊子) 剪下、從網頁或電郵下載及列印的優惠券或顯示於參觀人士之流動裝置 / 手提電話上的優惠券圖像等第 (彩色或黑白)。如優惠

券內容只適用於展會期間，請清晰列明以免引起爭拗。

本公司明白申請優惠券小冊子的截止日期為2026年7月10日。主辦機構保留更改或拒絕此申請的絕對權  
限

公司名稱：\_\_\_\_\_

展位號碼：\_\_\_\_\_

聯絡人：\_\_\_\_\_ 職位：\_\_\_\_\_

地址：\_\_\_\_\_

電話：\_\_\_\_\_ 傳真：\_\_\_\_\_

簽名：\_\_\_\_\_ 日期：\_\_\_\_\_

公司蓋章：\_\_\_\_\_

**Notes : 1. All orders are subject to acceptance by the Organiser.**

主辦機構有權接受及拒絕任何申請

**2. Late submission of Order Form or Advertising Materials will not be entertained.**

於截止日期後的申請，將不獲受理

(For office use)

**Acknowledgement of Receipt by HKTDC**

Received on: \_\_\_\_\_ By: \_\_\_\_\_

<b>附件</b>	<b>Hong Kong International Tea Fair 2026</b> 香港國際茶展2026	<b>請交回</b> 香港灣仔博覽道一號 香港會議展覽中心 博覽商場13號 香港貿易發展局 展覽及數碼業務部 梁詠然小姐收 電話：(852) 2240-5809 電郵: cynthia.wy.leung@hktdc.org
<b>截止日期</b> <b>2026年7月10日</b>	<i>13 - 15 / 8 / 2026</i>	

### 優惠券預訂資料

I. 優惠券小冊子印製數目

50,000 /本

II. 優惠券規格

全頁(標準尺寸): 98 毫米闊 × 72 毫米高

**優惠券檔案規格:\* (請提供兩 – 三張JEPG檔)**

1. 優惠券尺寸: 92 毫米闊 × 72 毫米高 (不包括3毫米出血位)
2. 網上優惠券尺寸: 1230 像素闊 × 921 像素高
3. (\*只適用於雙面設計優惠券)網上優惠券尺寸: 1230 像素闊 × 1842 像素高

III. 廣告費(免佣金):

\* 不包括分色費用

優惠券: HK\$5,000 (US\$642) / 每優惠券

參展商於2026年7月10日或之前遞交申請可獲豁免原本價錢: 港幣\$5,000

IV. 廣告稿

- a) **File formats:** 高解像度(大過或等於300 dpi)的JEPG檔必須有3mm出血位
- b) 凡因交來的廣告稿格式有誤而引致的任何額外製作費用，概由廣告客戶支付。
- c) 主辦機構有權修改或拒絕接納任何廣告，而毋須作出解釋。
- d) 為避免不必要的爭拗，建議展商於優惠券上列清楚所有條款及細則。

V. 截止日期

遞交廣告稿 : 2026年7月10日

註 : 舉凡逾期遞交的廣告稿，主辦機構並不保證可在《優惠券小冊子》內刊登。