

## Hong Kong International Tea Competition 2026

### Background

To foster Hong Kong's position as a premier tea trading hub, the Hong Kong Trade Development Council (HKTDC) organises the 16<sup>th</sup> edition of Hong Kong International Tea Competition which gathers precious tea worldwide to compete for this prestigious.



### Eligibility

- **All local and overseas exhibitors of the HKTDC Hong Kong International Tea Fair 2026**
- Contestant must be registered under a company.  
(Remarks: Tea agents should provide brand owner's authorisation letter to join the competition)
- Each entry must be a branded product that has been launched for more than 6 months.

### Category and Prizes

- **Categories:** (1) Green Tea  
(2) Oolong Tea  
(3) Black Tea (Orthodox)  
(4) Chinese Black Tea (including Treated Pu'er)  
(5) Raw Pu'er  
(6) Others (White Tea / Yellow Tea / Scented Tea) \*(excluding Herbal Tea)
- **Judging criteria:** Leaf Appearance, Soup Colour, Aroma, Taste & Leaf Base
- **Prizes:** (1) Each category consists of Champion, 1<sup>st</sup> runner-up and 2<sup>nd</sup> runner-up  
(2) One entry out of all categories will be selected for "The Best Aroma Award" and "The Best Taste Award"
- **Valuable exposure opportunities for award winners:**
  - Media Exposure
  - Display during HKTDC Hong Kong International Tea Fair (the fair)
  - Be invited to join a number of events of the fair: award presentation ceremony and exclusive tasting session to meet with buyers and media.
  - Exposure and tasting opportunity in selected prestige hotels and F&B outlets
  - Be granted the logo of the 2026 Awards for further international promotion of the winning tea
  - Tea tasting at selected cocktails of HKTDC's fairs
- **Each company can submit max 5 entries for each category and join more than one tea category. A total of no more than 10 entries will be allowed.**

*(The tea leaves are classified by the degree of fermentation within the tea making. Participants should be responsible to enter the samples into the right categories. If the tea enters a wrong category, the organiser or Judging Panels reserves the right to disqualify or to put it into another category when appropriate)*

### Application Method and Enquiries

To join the competition, please submit this **application form** with the **tea sample** together to “Unit 7, Expo Galleria, Hong Kong Convention and Exhibition Centre, 1 Expo Drive, Wan Chai, Hong Kong” **on or before 24 July 2026**

Should you have any enquiries, please feel free to contact Mr Kong via email: [teacompetition@hktdc.org](mailto:teacompetition@hktdc.org) .

### Materials for Submission

- **At least 500g tea sample or 2 tea cakes for each entry** (the package of the tea sample must have the standard label for identification purpose).
- Award winners must provide extra 1kg tea sample / 4 tea cakes for guests' free tasting at the Tea Reception on 13 August 2026 and for post fair international promotion.
- The samples should be well labelled, packed, sealed and be sent in in a good, protective and safe way.

### Judging Method

- The Judging Session will be held on 12 August 2026 at Hong Kong Convention and Exhibition Centre. Each entry will be assigned a secret code and be blind tasted and evaluated.
- The judging panel consists of internationally renowned tea experts from major tea producing and import regions, to ensure the fairness and justice of the competition.

### Result Announcement

- All contestants will be notified of results by email or post on or before 13 August 2026. All winners will be notified individually by phone to attend the presentation ceremony held in the “HKTDC Hong Kong International Tea Fair – Tea Reception” on 13 August 2026.

### Disclaimer

- All submitted tea samples will be used for judging purpose, and will not be returned to the contestants.
- The Organiser shall be under no liability in any event for the deterioration, loss, damage or destruction of the submitted tea samples hereunder from any cause.
- The Organiser will exercise maximum care in handling all submitted tea samples; however, the Organiser will assume no liability for any assurance on the quality of the samples.
- The Organiser will not be held responsible for infringement of trademark and brand name connected with tea entered in the competition.
- The Organiser reserves the right to cancel any category if the number of entries falls short of expectation.
- All matters of disputes are subject to the final decision of the Organiser.
- If the tea enters a wrong category, the organiser or Judging Panels reserves the right to disqualify or to put it into another category when appropriate.



# Hong Kong International Tea Fair

香港國際茶展

13 – 15 / 8 / 2026

<b>Form 13</b>	<b>HKTDC Hong Kong International Tea Fair 2026 13-15 / 8 / 2026</b>	Return to: Hong Kong Trade Development Council (Exhibition Department) Unit 7, Expo Galleria, HKCEC, 1 Expo Drive, Wan Chai, Hong Kong Tel: (852) 2240 4635 Email: <a href="mailto:teacompetition@hktdc.org">teacompetition@hktdc.org</a> To: Mr Kong
<b>Application Deadline 24 July 2026 (According to the Postal Date)</b>		

## “Tea Competition 2026” Application Form

### Exhibitor Information

<b>#Company Name</b>		<b>#Booth No</b>	
<b>Website</b>			
<b>#Contact Info</b>	<b>Contact Person</b>		<b>Title</b>
	<b>Email Address</b>		<b>Office Tel</b>
	<b>Name of On-site Representative</b>		<b>On-site Mobile</b>

### Award Category

<b><u>Outstanding Tea Award</u></b>						
Each company can join more than one category of the followings. Each company can submit <b>max.5 entries</b> for each category. A total of <b>no more than 10 entries</b> will be allowed.						
	<b>#Type of leaf</b> e.g.Caylon Black Tea, Sencha	<b>#Product Name</b>	<b>#Brand Name</b>	<b>#Year of Production</b>	<b>#Country of Origin</b>	<b>#Recommend Retail Price per Gram (HKD)</b>
<b>Green Tea</b>						
<b>Product 1</b>						
<b>Product 2</b>						
<b>Product 3</b>						
<b>Product 4</b>						
<b>Product 5</b>						
<b>Oolong Tea</b>						
<b>Product 1</b>						
<b>Product 2</b>						
<b>Product 3</b>						
<b>Product 4</b>						
<b>Product 5</b>						



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	#Type of leaf e.g.Caylon Black Tea, Sencha	#Product Name	#Brand Name	#Year of Production	#Country of Origin	#Recommend Retail Price per Gram (HKD)
<b>Black Tea (Orthodox)</b>						
Product 1						
Product 2						
Product 3						
Product 4						
Product 5						
<b>Chinese Black Tea (including Treated Pu'er)</b>						
Product 1						
Product 2						
Product 3						
Product 4						
Product 5						
<b>Raw Pu'er</b>						
Product 1						
Product 2						
Product 3						
Product 4						
Product 5						
<b>Others (White Tea / Yellow Tea / Scented Tea) *(excluding Herbal Tea)</b>						
Product 1						
Product 2						
Product 3						
Product 4						
Product 5						

### Application Check List:

- 1)  Completed and signed application form
- 2)  The sales record of the participating tea in the past 6 months (e.g. invoice, promotional leaflet)
- 3)  Tea agents should submit an authorization letter issued by the brand owner (if applicable)
- 4)  Tea Sample / Tea Product (together with any relevant promotional materials) (to be delivered on or before 24 July 2026)  
(At least 500g Tea Sample / 2 Tea cakes; the package of tea sample must have the standard label for identification purpose – see above.)  
(All the awarded companies are obligated to sponsor additional 1kg Tea sample / 4 Tea cakes for guests' free tasting in the Tasting Session on Winning Teas of Int'l Tea Competition on 13 August 2026 and for post fair promotion collaborated with local hotels and restaurants.)

### Format of Label

Company Name	Hong Kong Tea Export Company Limited
Booth No	3D-B02
Tea Category	Black Tea
Tea	Earl Grey
Brand Name	HK Brand

### Terms & Conditions:

- 1) Contestant must be registered under a company. (Remarks: Tea agents should provide brand owner's authorisation letter to join the competition)
- 2) Each entry must be a branded product with package and marketability for more than 6 months.
- 3) Contestants for the "Outstanding Tea Award" can submit max 5 entries for each category and join more than one category. A total of no more than 10 entries will be allowed.
- 4) Contestants for the "Outstanding Tea Award" should provide at least 500g tea sample or 2 tea cakes for each entry (the package of the tea sample must have the standard label for identification purpose). Award winners have to provide extra 1kg Tea sample / 4 Tea cakes for guests' free tasting in the Tasting Session on Winning Teas of Int'l Tea Competition on 13 August 2026 and for post fair promotion collaborated with local hotels and restaurants.
- 5) All submitted tea samples will be used for judging purpose, and will not be returned to the contestants.
- 6) The Organiser shall be under no liability in any event for the deterioration, loss, damage or destruction of the submitted tea samples hereunder from any cause.
- 7) The Organiser will exercise maximum care in handling all submitted tea samples; however, the Organiser will assume no liability for any assurance on the quality of the samples.
- 8) The Organiser will not be held responsible for infringement of trademark and brand name connected with tea entered in the competition.
- 9) The Organiser reserves the right to cancel any category if the number of entries falls short of expectation.
- 10) All matters of disputes are subject to the final decision of the Organiser.

### Declaration:

1. I agree to the Organiser will not be held responsible for infringement of trademark and brand name connected with tea entered in the competition.
2. I agree to indemnify the Organiser against all actions, claims, demands and expenses relating to or arising out of my entry in this competition.
3. All submissions must be submitted to the Organiser by email, post or fax on or before the above deadline.
4. Our Company has read the "Terms & Conditions" of the Competition and agrees to abide by them.

Name: \_\_\_\_\_

Company Chop: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_